

Raising funds, donating, or investing?

By Werner Paulus, President of the Morning Star Foundation

How to get more donations for your organization

Some donors would gladly donate more if they were not bound by the 20% tax deduction rule. Based on a new model where donors become investors, MSF can offer this opportunity approved by the tax department of Basel (Switzerland).

How it works

The donor invests in CATSys (Computer Aided Trading System).

CATSys is putting together portfolios of funds with an average profit above the indexes (SMI), marked red in the charts. Please check it out: www.catsys.ch

**[The doner invests 100.000 in CATSys and makes 20% profit = 20.000.](#)
[The doner gets 16.000 \(80%\) return and Morning-Star gets 4.000 \(20%\) license.](#)**

Conclusion

A donor by becoming an investor generates income to his/her charity every year without spending the savings (the amount of 100.000 stays intact).

For more information please contact Torsten Danielsson: [Morning Star Foundation](#)

Endorsements:

“As a long time hedge fund executive, I look for cutting edge technology and super-normal risk adjusted returns. As a Christian, I look for those with a servant heart, who humbly work towards Kingdom objectives. The Morning Star Foundation is that rare combination of unparalleled performance and principled discipleship.”



Aaron L. Smith, managing director, Pecora Capital

“Working professionally with Indian people for years gives me a good background to lead charity projects in India. The new fund raising method of CATSys will not only contribute to our foundation but many other foundations can benefit immensely from the system as well.”



Torsten Danielsson, CEO King Kurry Group and founding member of The Morning Star Foundation.

"Werner Paulus, Torsten Danielsson, and Marco Schnitter have responded courageously and compassionately to their personal faith by founding the Morning Star Foundation. They have acted on Christ's words - "Truly I tell you, whatever you did for one of the least of these brothers and sisters of mine, you did for me" - and they have found a compelling and innovative way to do it. I am proud to be their pastor."



Douglas J. Brouwer – Senior Pastor at the International Protestant Church of Zürich

"Having personally seen the CATSys return above benchmark returns in our live testing phase, I'm excited about expanding forward with managed accounts for customers. However I'm more enthused about seeing the Morning Star Foundation receive additional funding for the wonderful Kingdom Impact work that they are doing."



Brian D. Sparks, mandated fund manager

"Being a programmer all my life was very rewarding, because the computer tells you right away when you make a mistake. Developing CATSys is even more rewarding, because it supports The Morning Star Foundation and its new fundraising system can support many charity organizations in the world as well."



Werner Paulus, President Morning Star Foundation

About us

The Morning Star Foundation (MSF) is a Christian based charity founded in 2012 by Werner Paulus, Marco Schnitter, and Torsten Danielsson, members of IPC (International Protestant Church of Zürich – www.ipc-zurich.org).

The foundation is funded by the income from a computer aided trading system called CATSys, owned by MSF.

Background

On a trip to India in 2012, Werner and Torsten were exposed to the immense needs and poverty, and visited many orphanages, schools, leprosy camps as well as pastors and their families.

This led to the Morning Star Foundations' first projects:

Two Information Technology (IT) -Schools in Delhi and in Kurnool, construction of two churches in Chennai and Guntur, evening schools including daily food distribution to 50 street children.

MSF recently initiated an ambitious plan with the vision to change the unhealthy consumption of white polished rice to healthy nutritious brown whole rice.